

PORTFOLIO

www.chloehirahara.com/

CONTACT

chloe.hirahara@gmail.com

310 . 989 . 0880

www.linkedin.com/in/chloehirahara

Seaside, CA

TECHNICAL SKILLS

Prototyping (lo-fi /hi-fi)

Wireframing

Mock-ups

User flows

Layout Design

SOFT SKILLS

Creative problem-solving

Attention to detail

Communication

Quick learner

Passionate

TOOLS

Adobe Suite

InDesign 

Illustrator 

Photoshop 

MS Office/ GSuite

Atlassian

Confluence 

Jira 

Figma 

Articulate

Articulate 360 

Storyline 360 

CERTIFICATES

Google UX Certificate (May 2024)

REFERENCES

Provided upon request

EDUCATION

JUL 2023
MAY 2024

GOOGLE UX CERTIFICATE | ONLINE

Completed a rigorous training program designed for entry-level job readiness. Includes 15 module topics like: UX research fundamentals, inclusive design, low-fidelity and high-fidelity prototypes, and extensive use of tools like Figma and Adobe XD.

AUG 2013
MAY 2015

LOYOLA MARYMOUNT UNIVERSITY | LOS ANGELES, CA

Bachelor of Fine Arts

Major Studio Arts - Visual Communication

EXPERIENCE

JUN 2023
SEP 2023

JOLIEOLOGY | REMOTE

Contract Graphic Designer

- Developed and executed designs to meet the clients needs.
- Conducted client consultations to understand project requirements, preferences, and goals ensuring a personalized and tailored approach to their project.
- Built strong client relationship based on trust, reliability, and a demonstrated ability to uphold brand integrity.

OCT 2018
AUG 2022

SHARPSWITCH | SEASIDE, CA

Business Analyst and Training Content Designer

- Designed each cycles release notes, ensuring it followed project guidelines.
- Adhered all documentation to the project's brand guidelines and assisted in creating necessary infographics, flyers, vector icons, and presentations.
- Authored training materials such as functional specifications, training manuals, and knowledge base 'how-to' articles, training power points to provide clear and concise information and support.
- Worked closely with development teams to ensure alignment between business requirements and technical implementation.
- Utilized company's CMS to create and manage business requirement documents, process flows, and user guides, ensuring alignment between business needs and technical solutions.

SEP 2016
OCT 2017

PICTUREFIRST LEARNING | MAHATTAN BEACH, CA

Contract Graphic Designer

Designed and produced workbook layouts for various educational materials, incorporating interactive elements and engaging visuals to enhance student learning experiences. And created comprehensive brand guidelines to maintain consistency in visual identity across all company materials.

JUN 2014
JUN 2015

LOYOLA MARYMOUNT TALK SERIES: KALEIDOLA | LOS ANGELES, CA

Graphic Design Intern

Conceptualized and developed a series of visually dynamic posters for talk events featuring local and influential artists in the Los Angeles Area. Utilized kaleidoscope-inspired imagery and color schemes to create posters that change in orientation and evoke a sense of movement.